

**CCH – Congress Center Hamburg  
Façade competition decided  
Modernisation makes more space for conferences from 2019**

Hamburg, 15 May 2014 – The winner of the architectural competition for modernisation of the CCH (Congress Center Hamburg) has been announced, together with a presentation of the new façade design. The planned modernisation programme gives a dramatic upgrade to the CCH, which has been operated by Hamburg Messe und Congress GmbH (HMC) here for more than 41 years. The plans include new design of the CCH forecourt starting with an accessible route from Dammtor main-line railway station, modernisation of the access area at Marseiller Strasse, and a new entrance to “Planten un Blumen” park – all this will give a completely new quality to the conference district from 2019, following the two year construction period.

The new CCH will have clearly structured horizontal lines in its outer envelope, and after visitors have entered the new spacious entrance hall this impression will be confirmed by clearly structured, daylight flooded interior architecture – it will give them immediate orientation guidance on three levels, so that they can understand the horizontal and vertical layout of the building at first sight.

The present draft means that CCH will have a total of 36,000 square metres of useful space available on completion of the revitalisation programme, broken down as follows: 12,000 seats available in up to 40 rooms. The largest of these rooms will be Conference Hall 1 in the central part of the building, with 3,000 seats. A VIP area will be created in a new upper storey to be built on the current west wing, with space for 200 people. The spacious new entrance hall will lead to rooms with up to 3,500 seats on three levels (including two multifunctional areas).

The revamp with redesign of the entrance area and the new east wing will put CCH right at the forefront of Europe’s “stand-alone, purpose-built” conference centres. Final decision on realisation of the plans is expected from the Senate and Assembly of the City of Hamburg towards the end of this year.

**Karsten Broockmann**, Head of Public Relations / Corporate Spokesman  
Tel.: +49 40 3569 2090, E-mail: karsten.broockmann@hamburg-messe.de